PART B - FEE(S) TRANSMITTAL

JUN 9 3 2006 INTRUCTIONS: 1976 for approximation of the corrected maintenance fee notification	this form, together w m should be used for tran respondence including the loelow or directed otherwise is.		or <u>F</u>	P.O. Box 1450 Alexandria, Virg ax (571)-273-2885 BLICATION FEE (if requaintenance fees tew correspondence address	rinia 22313-1450 mired). Blocks 1 through 5 will be mailed to the curren ;; and/or (b) indicating a sep		
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Fee(s) Transmittal. The papers. Each addition	Note: A certificate of mailing can only be used for domestic mailings of the Fec(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.		
HANLEY, FLIGHT & ZIMMERMAN, LLC 20 N. WACKER DRIVE SUITE 4220				I hereby certify that the States Postal Service addressed to the Ma	Certificate of Mailing or Transmission I hereby certify that this Fee(s) Transmittal is being deposited with the United States Postal Service with sufficient postage for first class mail in an envelope addressed to the Mail Stop ISSUE FEE address above, or being facsimile transmitted to the USPTO (571) 273-2885, on the date indicated below.		
CHICAGO, IL 60606 06/26/2006 DEMMANU2 00000036 10047734				Mark G. H	Mark G. Hanley (Depositor's name)		
01 FC:1501 1400.00 QP				2/1	D. Haley	(Signature)	
02 FC:1504	300.00 OP			June 20, 2	006 (/	(Date)	
APPLICATION NO.	FILING DATE]	FIRST NAMED IN	NVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/047,734 TITLE OF INVENTION: A	11/09/2001 PPARATUS AND METHO	D FOR DETECTI	Daniel Ne		12722-00008 BROADCAST TIME CODE	4001 E	
APPLN. TYPE	SMALL ENTITY	ISSUE FEE		PUBLICATION FEE	TOTAL FEE(S) DUE	DATE DUE	
nonprovisional	МО	\$1400		\$300	\$1700	08/31/2006	
EXAMINER ART U		IIT	CLASS-SUBCLASS]			
ALPHONSE, FRITZ 2133				725-020000		-	
CFR 1.363). Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached. The Address indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer				2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.			
3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)							
PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.							
(A) NAME OF ASSIGNEE (B) RESIDENCE: (CITY and STATE OR COUNTRY) Nielsen Media Research, Inc. New York, New York							
Please check the appropriate assignee category or categories (will not be printed on the patent):							
4a. The following fee(s) are Issue Fee Publication Fee (No s Advance Order - # o	D. Payment of Fee(s): A check in the amount of the fee(s) is enclosed. Payment by credit card. Form PTO-2038 is attached. The Director is hereby authorized by charge the required fee(s), or credit any overpayment, to Deposit Account Number (enclose an extra copy of this form).						
5. Change in Entity Status	(from status indicated above MALL ENTITY status. See	•	□ h Applicant	t is no longer claiming SMA	LL ENTITY status. See 37 (TED 1 27(a)(2)	
					ly paid issue fee to the applic sistered attorney or agent; or		
Authorized Signature	mil	Holy	~ ~	Data Ju	ne 20, 2006		
Typed or printed name _	Mark G. Har	ley (Registration	No. 44,736		
This collection of informati an application. Confidential	on is required by 37 CFR 1.3 lity is governed by 35 U.S.C	11. The information 122 and 37 CFR	on is required to		the public which is to file (as minutes to complete, includ	nd by the USPTO to process)	

This collection of information is required by 37 CFR 1.311. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, Virginia 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.

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